Lessons Learned

Nevada Department of Transportation Next Generation 511 Implementation Project

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511 Traffic Management System

- Traffic, road conditions, and weather information
- Website
- Dial in--511
- Mobile app
- Text alerts
- Twitter
- Facebook





Lessons Learned

- Process
- Requirements
- Stakeholders
- Budget





History of 511

- 1999 USDOT petitioned FCC
 - 17 state DOTs
 - 32 transit operators
 - 23 metro planning organizations & local agencies
- 2000 FCC designated "511"
 - Design & coordination left up to those who deployed
 - Deployed by DOTs and metro planning organizations



State of 511

- As of 2011
 - 51 systems
 - 37 states
 - Interactive Voice Response (IVR)
 - Websites

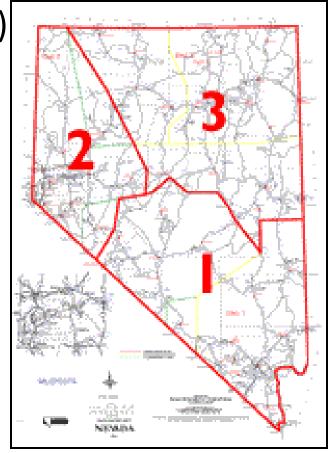






NDOT Operations

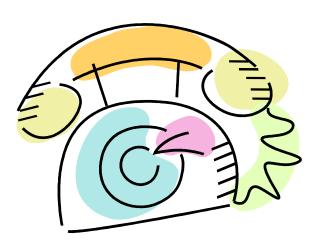
- Road Operations Centers
 - Las Vegas (District 1)
 - Reno (District 2)
 - Elko (District 3)



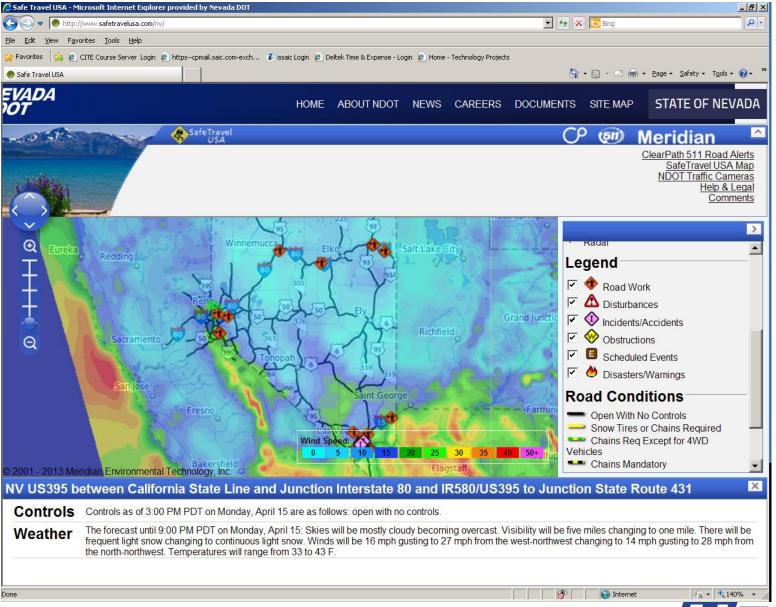


Status Quo of 511

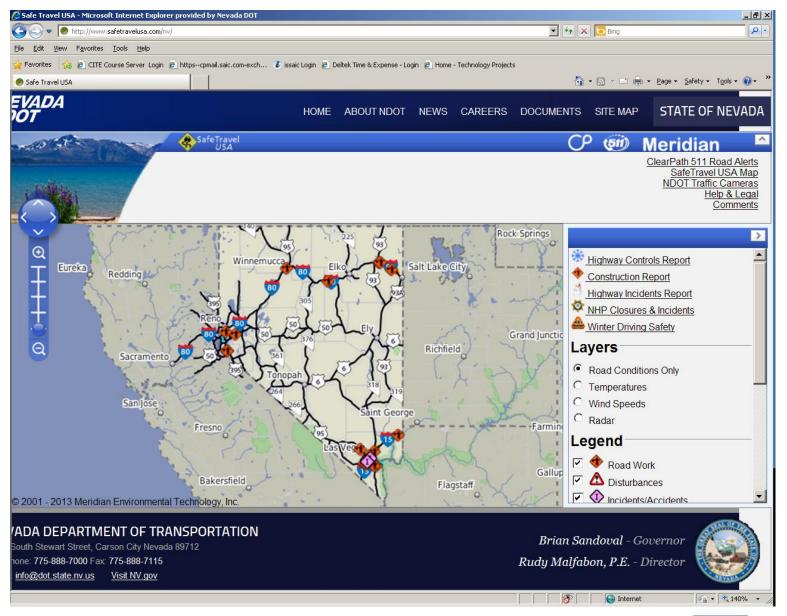
- NDOT early adopter of 511
- 2006 Meridian System
- Contract expired May 2013
- Comfort zone













Beginning of Project

- Next Generation 511 started in 2011
- Formal process followed by NDOT
- Hired consultant to help prepare documentation, requirements, and prepare RFP
- Proposed \$1 M, Reduced budget to \$½ M
- Followed the Systems Engineering process dictated by federal government

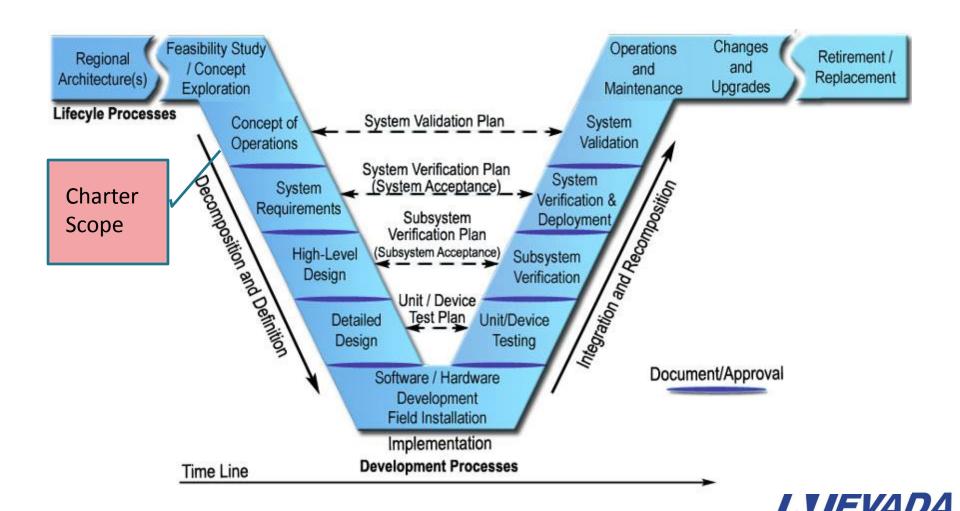


Lesson Learned--Process

- Followed the System Engineering Process,
 PMBOK Process, Waterfall Development
- Consultant was new PMP
- First Traffic Operations project using System Engineering Process
- Required to follow NDOT procurement process



System Engineering Process



Concept of Operations

- Hired consultant to prepare Concept of Operations
- Who, what, when, where, and why
- Decision to procure
 - Advances in technology
 - Additional data
 - Additional channels of communication
 - Reduce duplication of effort
 - Reduce redundancy of data dissemination
 - Reduce errors



Nevada Next Generation 511 Project

General Goals

- Improve usability and ease for the public
- Scalable, to handle new data input as it becomes available
- A one-stop-shop for multi-modal traveler information
- Make use of advances in technology
- Both regional and statewide focused
- Consider Nevada's texting while driving ban, in effect Jan 2012

Nevada Next Generation 511 Project

- Functionality and Dissemination
 - Mostly automated system
 - But with a manual conditions reporting interface
 - Call transfers and web links to transit, NHP and partner agencies
 - Personalization for registered users
- Dissemination Channels
 - Enhanced email and text alerting system
 - Mobile applications
 - Regional Twitter and Facebook feeds
 - Updated automatically



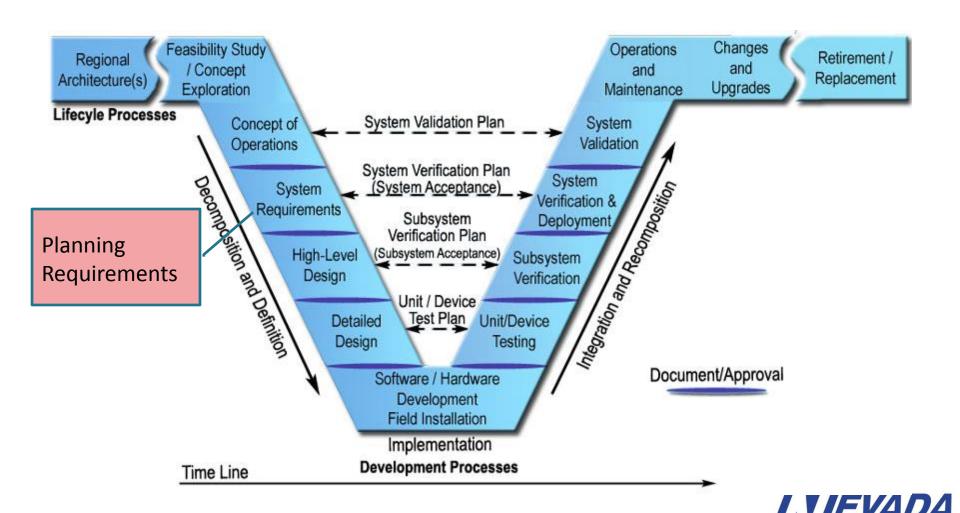
Nevada Next Generation 511 Project

Content

- Incidents, construction, controls, congestion, road weather conditions on NDOT roads shown with icons
- Travel times where available
- CCTV streaming video
- DMS (Dynamic Message Signs)
- RWIS (Road Weather Information System)
- HAR (Highway Advisory Radio) message text online
- More detailed and interactive map



System Engineering Process



Lesson Learned--Requirements

- Written
- Testable
- Specific
- User driven





Types of Requirements Identified

Functional

 "Each floodgate message shall be able to be designated as uninterruptible or interruptible."

Transition

 "The Nevada Next Generation 511 shall use standards that support open architecture and interoperability with the other NDOT systems needed to support traveler information."

Project

 "The vendor shall provide a project manager throughout the life of the project who does not change without the written permission of NDOT."



Types of Requirements Identified

Quality

— "The data fusion function availability shall be 99.80% or greater each 24 hour period as measured from midnight to midnight exclusive of planned downtime for maintenance."

Business

 "The Nevada Next Generation 511 shall minimize the time it takes for users to gain access to the system and obtain their desired information."

Operational

 "The IVR shall be able to add additional capacity within 10 business days or less to meet its response time."



Lessons Learned--Requirements

- Written
- List, not structured
- Not all testable
- Not all user driven
- Included the user, overwhelmed, then excluded





Lesson Learned--Budget

- Reduced budget
- Best in the business didn't respond
- Limited selection of vendors
- Negotiations challenging





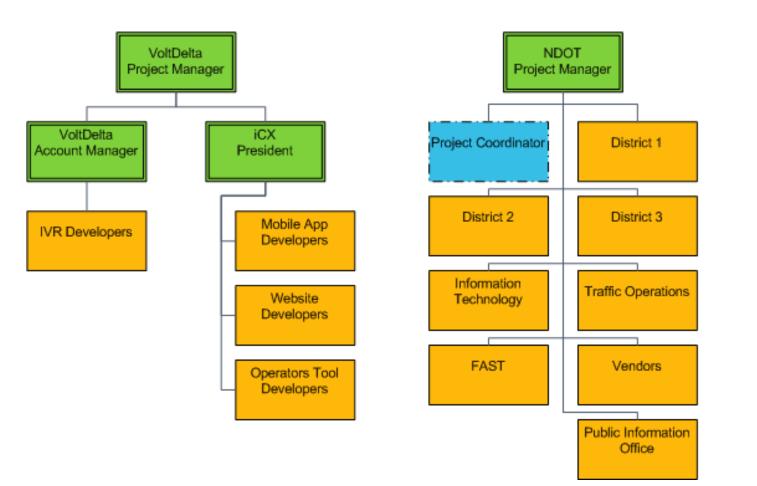
RFP Process

- Selected vendor one
- Negotiations broke down
- Selected vendor two
- Negotiated agreement
- Started project





Project Structure—Phase One







Documentation Required

- Request for Proposal (RFP) Response
- Communications Plan
- Program Management Plan
- Monthly Status Reports
- Work Breakdown Structure
- Staffing Plan
- Cost Plan (Budget)
- Schedule
- Configuration Management Plan
- Risk Management Plan
- Performance Monitoring/Quality Assurance Plan
- Transition Plan
- Operations and Maintenance Manual

- Training Plan
- Subcontractor Management Plan
- System/Software Design (SDD) Document
- Design Requirements Traceability Matrix
- Factory Integration and Test Plan
- Factory Test Procedures
- Factory Acceptance Test Report
- Corrective Action Plan
- NNG511 Interface Control Specification
- System Operations and Maintenance Manual
- Meeting Agendas and Minutes

March 2013

- Deadline looms—May 2013
- No product delivery
- Still working on documentation
- Multiple spiral reviews still planned
- Risk management process





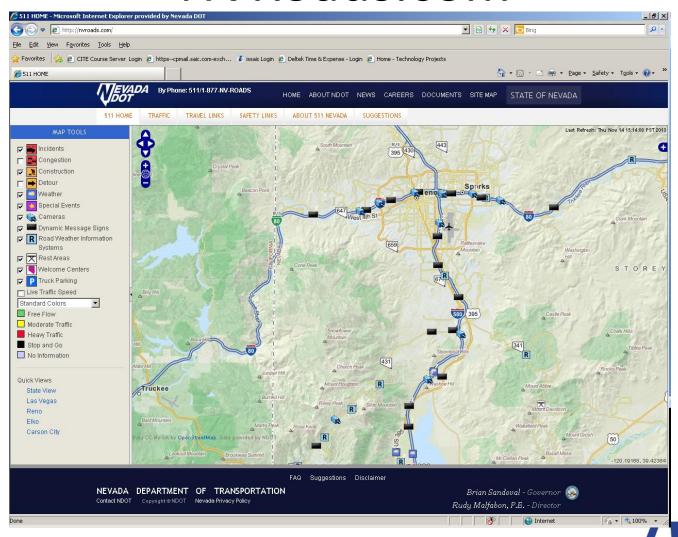
Lesson Learned--Process

- Documentation overload
- Not enough progress
- Risk assessment
- Change in strategy

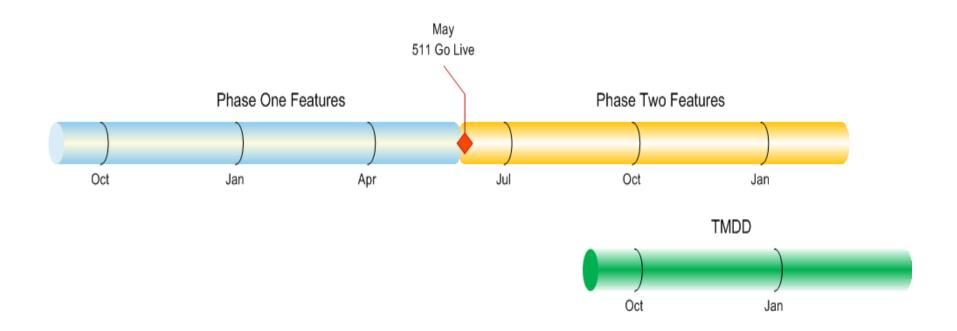




NVRoads.com



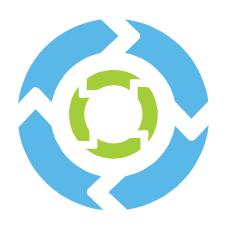
Project Schedule





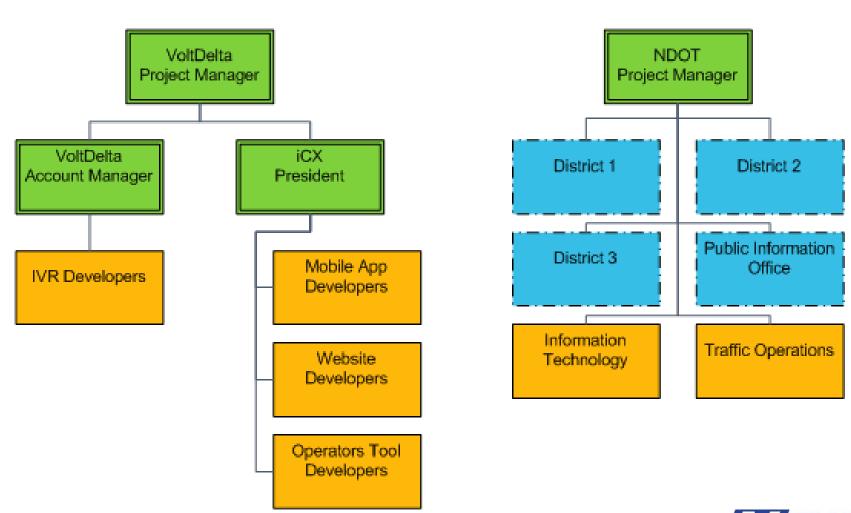
Phase 2

- Changed Project Manager
- Single point of contact
- Smaller circle of stakeholders
- Iterative development (Agile)
- Change management process





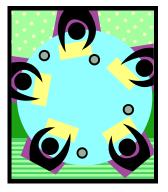
Project Structure—Phase Two





Lessons Learned--Stakeholders

- Single point-of-contact
- Monthly district ROC meetings
- Monthly status to district traffic engineers
- Stakeholders meetings on specific topics—e.g. condition layers





Change Management Board

- Road Operation Center representatives
- Traffic Operations representatives
- Rotating chairmanship
- Maintains log of requested changes
- Meets quarterly
- Documentation of process

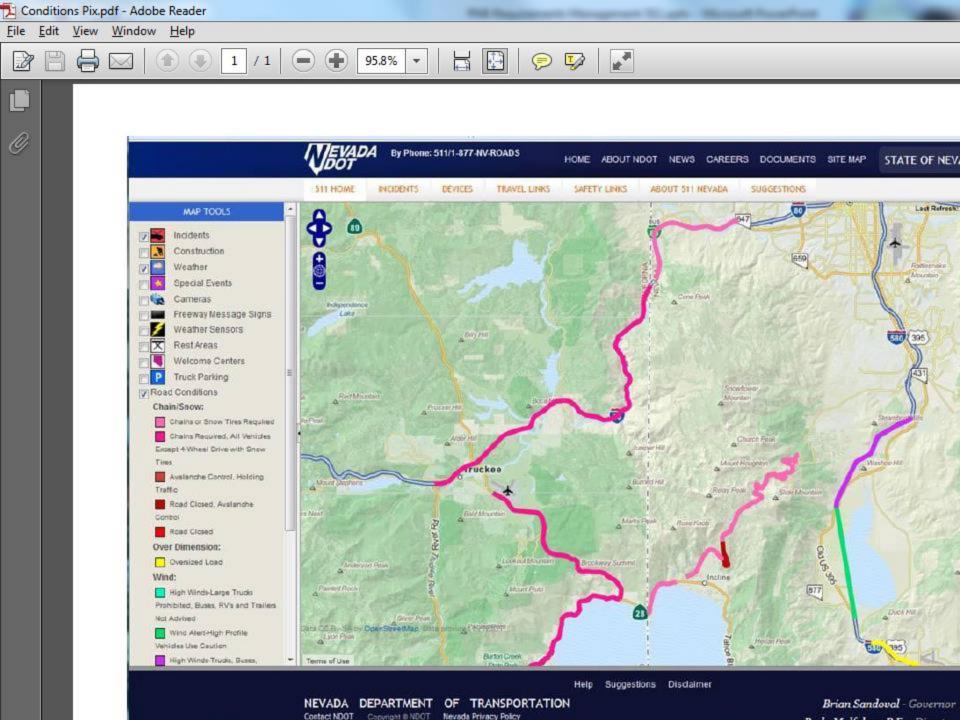


Lesson Learned--Stakeholders

- Vocal stakeholders
- Levels of authority
- Internal perspective
- Public opinion
- Condition Layer

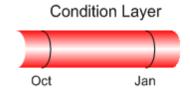


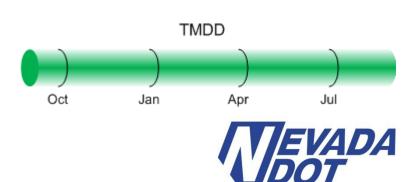




Modified Project Schedule

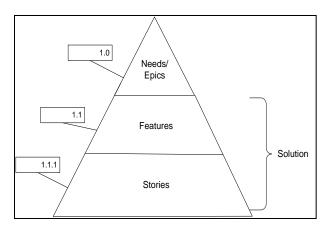






More enhancements

New set planned for 2014



- Documented using Agile "user stories"
- Used team approach
- Approved by CMB
- Test driven development approach
- Iterative development



Lesson Learned--Budget

- Pay me now—Pay me later
- Original Contract + Condition Layer +
 Enhancements = Original Budget





Lessons Learned

- Process
 - Not too much or too little
 - Flexible
- Requirements
 - Testable
 - Change control
- Stakeholders
 - Right people
 - Right number
 - Right level of involvement
- Budget
 - Needs to match the requirements



Demo

http://nvroads.com



