Management Vs LEADERSHIP

Pieter M. Droog

Management is...

The Maximizing of Assets to Minimize Costs

- People
- Time
- Equipment
- Training
- Money



Management

■ Bottom Line – Protect It

Use All Assets Available For Success

Real Title is Change Agent



Leadership is...

Establishing the environment

where people use their motivation

to execute the plan

as if it were their idea

(Influencing)

Leadership

- Two Kinds of Leaders
- Management sees it, Leadership achieves it
- Senior Management is Not Technical
- Managers do things right, Leaders do the right thing

Maslow Hierarchy of Needs

Self
Actualization
(Empowerment)

Recognition and Self Esteem

Belonging

Sense of Security

Meeting Basic Needs

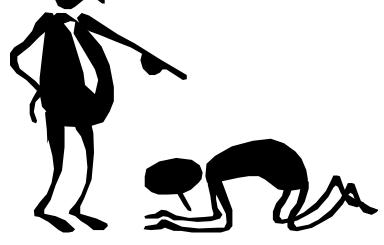
Money is not a primary motivator.

The work environment must be.

Lead as You Want to be Led

- Credibility and Loyalty Go in Both Directions
- Never Argue for Personal Gain

Do not Abdicate Authority



People Who Understand...

their importance to the whole pie, will take possession of their piece of the pie



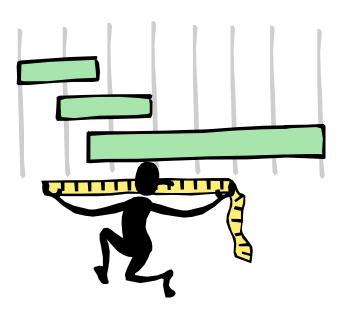
Empowerment Means...

■ Time, Training, Standards

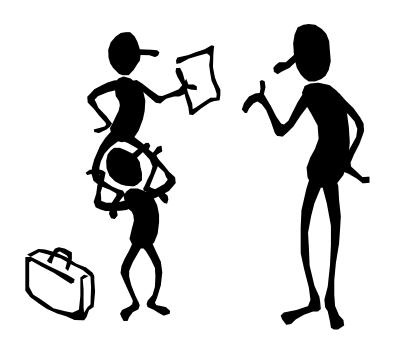


A Standard Accepted is a Precedent Set

■ Life is a Chess Game



Be Accessible, NOT FAMILIAR



A Good Leader is Basically Lazy



A Good Leader Listens...

Know Your People

Ask Questions, Be Interested

Avoid Gossip



A Bad Review...

Should Not Come as a Surprise

- Immediate Feedback Reinforces Standards
- A Bad Employee is Like a Disease
- Look Them in The Eye



Popularity is...

NOT a Leadership Trait

Respect Rank and Position or The Person?

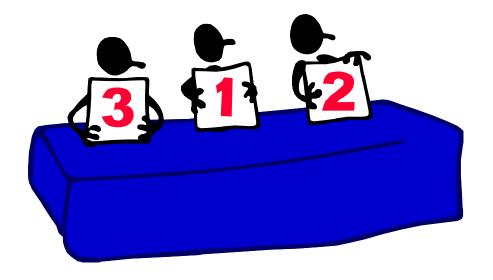
■ People, Mission, Organization



Right or Wrong...

Make the Decision.

- The Only Irreversible Decisions Are...
- Patton's Rule



Leaders Can Be Human

Just keep under control

All Emotions are OK, BUT Control Anger

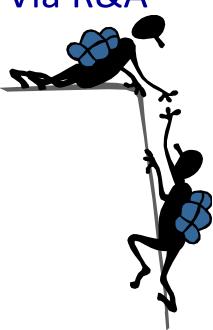
Being Disappointed is More Powerful
 Than Anger

Find Out What's Going On

Use Informal Vs Formal

Look for Indicators (Trends) Via R&A

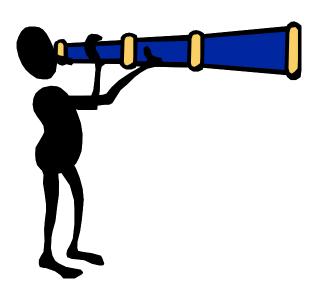
Newton's Law



They're always watching you.

Do you want to be a good example or bad?

What Has Been Taught is Not Forgotten After You Leave





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