Simon Sinek: The Golden Circle

Why

How

What
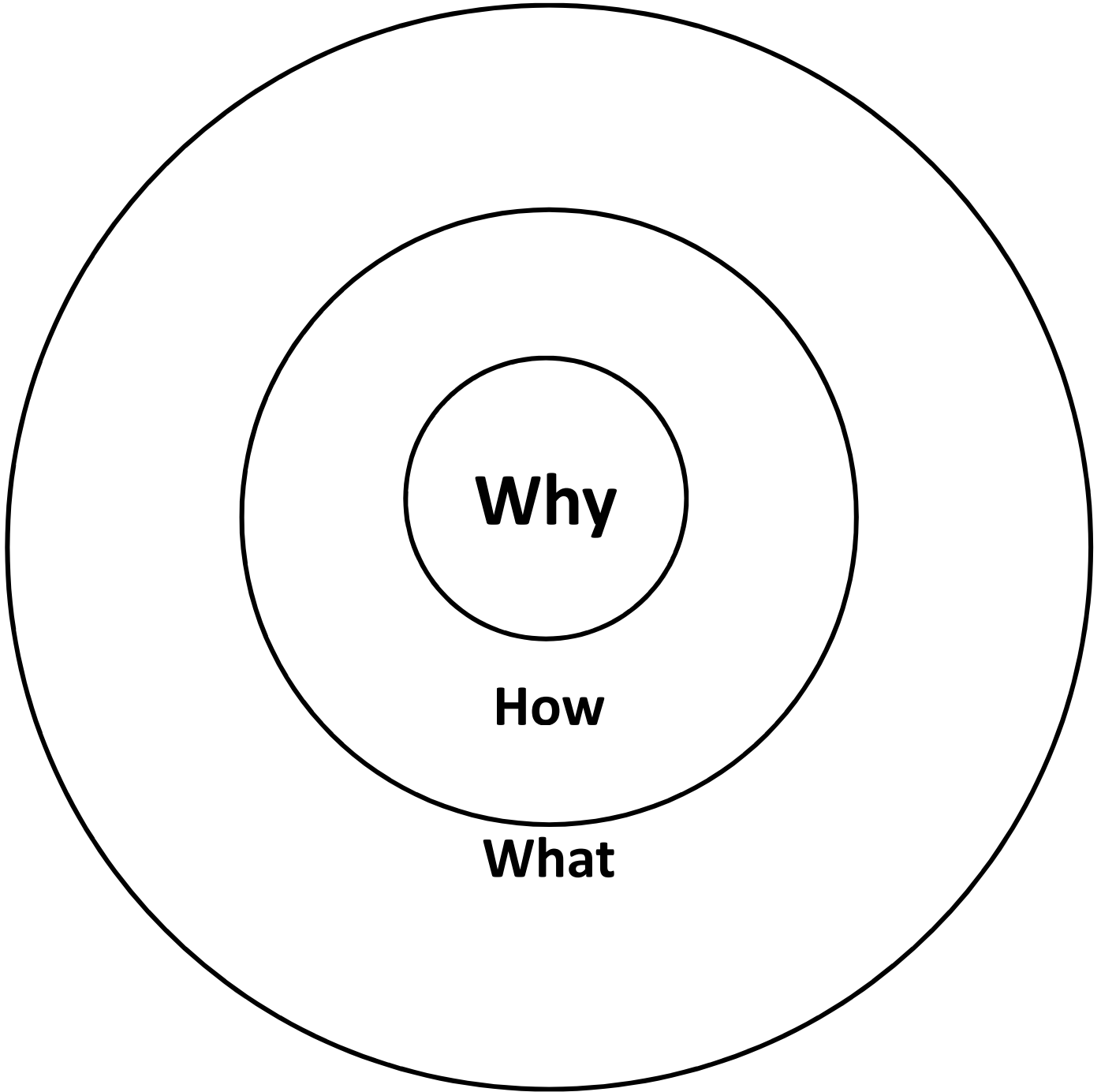
The Problem Statement

create your own problem statements using the following sentence frame:

_____ need(s) a way to _____ because _____.

Format: *Who* need(s) a way to *what* because *why*.

Problem Statement #1	
Problem Statement #2	
Problem Statement #3	
Problem Statement #4	
Problem Statement #5	
Problem Statement #6	
Problem Statement #7	
Problem Statement #8	
Problem Statement #9	
Problem Statement #10	